

- b. We have made research presentations at the Conference Board, Academy of Management, British Academy of Management, Society of Industrial and Organizational Psychology, Business as Agent of World Benefit Forum, Organization Development Network, Organization Behavior Teaching Conference, Eastern Academy of Management, International Eastern Academy of Management and INCAE University (in Costa Rica) and participated in the Plenary Panel on Sustainability at the Human Resource Planning Society Annual Conference, 2007.
- c. Papers and Symposia were presented at the Academy of Management and Organization Behavior Teaching Conferences.
- d. Under the sponsorship and leadership of ISE, "The Sustainable Enterprise Field book" is well under development, being built on a collaborative workspace portal, with 25 contributing authors including business leaders, Professors, NGO's, and consultants. This is targeted at business leaders, managers and internal and external practitioners (HR, OD, consultants, etc.) who want to move forward on their journey to sustainability. It includes practical tools, resources, case studies, references, etc. on such topics as Leadership, Strategy, Mental Models, Change Management, Social Networks, Employee Engagement, Global Perspectives, and Metrics.
- e. Based in part on its original research, ISE recently developed the worldwide survey on Sustainability disseminated by the American Management Association/Human Resource Institute and the Management Centre of Europe. ISE is also the major contributor to the worldwide webcast on September 11, 2007 and the report which is being disseminated globally on the results from this global Sustainability Survey.

II. **Curriculum:** Several courses both in the undergraduate and graduate programs have incorporated concepts central to sustainability. These include:

- a. The "Achieving Breakthrough Results" course in the Executive MBA program which emphasizes systems thinking, appreciative inquiry, transformational leadership, and sustainable management. The International Business Seminar in the Executive MBA program emphasizes opportunities and challenges of sustainable business development in emerging economies.
- b. The Global Business Capstone in both the Executive and regular MBA which emphasizes ethical corporate governance, and sustainability strategies that integrate social responsibility, sound economics, and ecological stewardship (which some refer to as a "triple bottom line" approach).
- c. An undergraduate course on experiencing emerging economies, understanding sustainable practices (e.g., sustainable agriculture and tourism) and experiencing the "pure life" (involving a visit to Costa Rica) has been conducted three times (see pages 52-54 and figure 12, page 32).