

X. Student Assistant Programs:

- a. **ISE/CHRMS Graduate Assistant Development** – ISE/CHRMS GA's received training on project management, communication, presentation skills, personal leadership, and research. Through management, planning, and execution of ISE/CHRMS projects, competency in those skills was developed and self-confidence strengthened.



Craig Gill, October Breakfast Seminar speaker, being presented with certificate by Grad Assistant Adam Ruggiero

- b. **ISE/CHRMS Graduate Assistant Placement** Corporate Partner companies have the opportunity to offer internships and full-time positions to ISE/CHRMS Graduate Assistants and other full-time HRM/MBA students.

- c. **ISE/CHRMS Graduate Assistant Sponsorship** - This year, FDU provided full tuition credit to each SCB graduate assistant. The students manage ISE/CHRMS programs and assist faculty members with research projects during their 20-hour work week.



Dan Anzaldi and Adam Ruggiero, ISE/CHRMS Graduate Assistants 2006-07

- d. **HRM/MBA Prospective Students** – During 2006-07, the ISE/CHRMS office received contacts from prospective students desiring information on the HRM/MBA program. Requests are made via the CHRMS web site. Inquirers are sent information and their names are forwarded to the Admissions Department for further contact. Shortly after the information is mailed, follow-up e-mails are sent in an effort to encourage prospective HRM/MBA students to fully consider the program while their interest is still high.

XI. Other ISE/CHRMS Initiatives:

- a. **ISE Web Site** - The Institute for Sustainable Enterprise (ISE) boasts its own web page (www.fdu.edu/ise) which is located in the “Centers and Institutes” section of the FDU web site. It includes information on ISE’s mission, partnerships, research, activities, and culture and is constantly being expanded. When keying in the words “Enterprise Sustainability” on Google, the site was ranked #2 out of 10,100,000. It was also ranked #2 out of 17,600,000 hits when the words “Sustainable Enterprises” were entered. (see figure 2, pg. 22)

- b. **CHRMS Web Site**—Revised on a regular basis, the *CHRMS* web site is a repository of information on partnerships, programs and events, student benefits, and the MBA in HRM. It is heavily used for online event registration and information requests. The *CHRMS* web site also contains an extensive online library of breakfast presentations, research papers, newsletter articles, and links to other web sites outside FDU. (*see figure 3, pg. 23*)
- c. **ISE/CHRMS Newsletter** – Twice each academic year, ISE/CHRMS publishes a newsletter which is sent to approximately 1000 persons from business and academia informing them about the work of the Institute, news of its business partners and faculty, ISE/CHRMS-sponsored events and activities, and important information regarding sustainability practices, “Sustainable Campus” initiatives, cutting-edge HR topics and executive education. Next year, it is our intention to include a column by an external expert on managing sustainably. (*see figure 1, pg. 21*)
- d. **NAWBO/NCJ**— For the second year in a row, the ISE collaborated with the National Association of Women Business Owners, North Center Jersey Chapter to honor eight outstanding women of inspiration at a Gala held May 20, 2007 (*see figure 13, page 33 and page 61*).