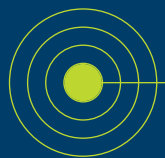


# GET READY



Accounting • Business Administration • Entrepreneurship • Finance • Management • Marketing



## Silberman College of Business

THE LEADER IN GLOBAL EDUCATION



**FAIRLEIGH  
DICKINSON  
UNIVERSITY**

**College at Florham**

Madison, New Jersey

**Metropolitan Campus**

Teaneck, New Jersey

[www.fdu.edu/business](http://www.fdu.edu/business)



**FAIRLEIGH  
DICKINSON  
UNIVERSITY**

Silberman College of Business

**At Fairleigh Dickinson University's Silberman College of Business, we know what it takes to prepare students for careers in today's dynamic, fast-paced, global economy.**

Our undergraduate programs will expose you to the latest issues and big ideas in business today — and provide you with the fundamental business skills that prospective employers and graduate schools value.

Silberman College of Business is accredited by AACSB International — the Association to Advance Collegiate Schools of Business. This “seal of approval” is the highest standard of achievement for business schools worldwide.

You will learn how to think innovatively, capitalize on opportunities and present your ideas persuasively — creating solutions for the challenges you will face as a business leader or entrepreneur.





### Build a Portfolio of In-Demand Skills

Our relevant and practice-oriented programs will prepare you to excel as a business professional. Your classes will feature a dynamic mix of lectures, case studies, team exercises, guest speakers and fieldwork designed to stimulate discussion and engage your imagination.

Employers praise Silberman College graduates for their quality business preparation, leadership and communication skills, and strong work ethic. Some of the opportunities you will have to hone your business skills include:

- Managing a virtual business
- Developing an actual business plan
- Forging relationships with local business leaders
- Competing in the FDU Innovation Challenge for student entrepreneurs
- Studying abroad
- Building your résumé through valuable internships



### Professors Who Know the World of Business

At Silberman College, you will be taught by members of our highly qualified faculty — not by teaching assistants or graduate assistants — with typical class sizes of 20 or fewer students.

- Our faculty members include graduates of top business schools from around the world.
- They have worked in the international marketplace — from Africa and India to China and Latin America.
- They include former corporate executives and current industry consultants.



Our professors stay current with developments in their fields: their research and writings are published in leading professional journals, and their opinions are regularly sought by the media. More than 80 percent of our full-time faculty hold the highest degree in their field. Most of all, they are committed to preparing the next generation of business leaders.

## PROGRAM HIGHLIGHTS

### Connect with Mentors

What better way to learn about the inner workings of business than through a corporate mentor? This individualized, full-semester mentoring experience during your sophomore year gives you an in-depth look at your area of interest. In addition, we bring successful alumni to campus — including top executives at the region's leading companies — to share their insights. You will also meet and network with business leaders through courses in your major and our active student business organizations.

### Study Abroad for a Close-Up Look at the Global Economy

In our growing global economy, it is more important than ever to have an international perspective on business. You will be encouraged to develop an international, cross-cultural outlook by studying abroad at FDU's own international campuses in Wroxtton, England and Vancouver, Canada. Students enjoy many travel opportunities to gain practical experiences that focus on challenging global business issues, ranging from environmental responsibilities in developing countries to market reforms in Asia.



Wroxtton Campus

FDU's special relationship status with the United Nations also guarantees you the chance to learn how international events and policies impact business in the United States and worldwide.



### The Experience You Need

There is no substitute for real, on-the-job experience. Our students participate in excellent professional internships, many with Fortune 500 companies, at firms in New York and New Jersey. You will make great connections and graduate with an impressive résumé that demonstrates academic performance and professional credentials. Our students have held internships at many leading companies throughout the region, including:

- Barclays Capital
- CB Richard Ellis
- CBS
- Deloitte
- Ernst & Young
- ESPN
- Goldman Sachs
- Johnson & Johnson
- KPMG
- Liz Claiborne
- Merrill Lynch
- Morgan Stanley Smith Barney
- MTV
- New York Giants
- New York Jets
- Novartis
- PricewaterhouseCoopers
- Prudential
- Vanguard Energy Partners, LLC
- Verizon
- Viacom
- Wells Fargo

Your job preparation will include a full range of professional career development activities, including résumé preparation and critique, mock interviews and presentation skills, of which you can take advantage starting in your freshman year.



New York Stock Exchange and Financial District

### Minutes from the Heart of World Commerce

Both campus locations offer easy access to New York City — and that means incredible learning opportunities for you as a Silberman College business major. You will meet and talk with corporate leaders from a wide range of industries and visit some of the world's leading centers of business, finance and economic policy-making.





### A Record of Graduate Success

Our great location and outstanding relationships provide a variety of employment opportunities for our students. Leading firms in key industries — pharmaceutical and life sciences, financial services, health care, retail, sports and media — have recently hired graduates of FDU’s Silberman College of Business, including:

- Cablevision
- Ernst & Young
- First Investors Corp.
- GlaxoSmithKline
- Hoffmann-La Roche Ltd.
- HSBC
- Lincoln Financial Advisors
- Merrill Lynch
- Morgan Stanley Smith Barney
- Nordstrom
- PNC
- Quest Diagnostics
- Verizon
- Watson Pharmaceuticals

### Added Insights from FDU’s Graduate Programs and Innovative Business Institutes

You can take advantage of valuable learning, networking and research opportunities through our rich range of graduate business programs that explore important issues facing the business sector, and through these specialized institutes affiliated with Silberman College of Business:

- The Rothman Institute of Entrepreneurship
- Institute for Sustainable Enterprise
- Institute for Forensic Science Administration



College at Florham



Metropolitan Campus

**Business studies are offered on both FDU campuses** — our College at Florham in Madison, NJ, and Metropolitan Campus in Teaneck, NJ.



**Areas of Study at Silberman College of Business**

As a business major, your degree options include:

**Bachelor of Science (BS)**

- Accounting  
*Concentrations: Information Systems and International Business*
- Business Administration
- Entrepreneurship
- Finance
- Management
- Marketing

Learn more about our undergraduate and graduate programs at

[www.fdu.edu/business](http://www.fdu.edu/business)

**Accelerated Joint Degree Options**

Want to fast track your business career? These accelerated programs let you earn both your undergraduate and graduate business degree in a compressed timeframe.

- BA or BS/MBA  
Earn your undergraduate degree and a Master of Business Administration (MBA) in just five years, saving both time and money.
- BS/MS in Accounting  
If you want to become a Certified Public Accountant (CPA), you can earn a combined Bachelor Science (BS)/Master of Science (MS) in Accounting degree in four years, plus one semester. This 150-hour program incorporates the latest issues in accounting, taxation and law, preparing students for the public or private accounting sector.

**Florham Scholars in Business Program**  
Freshmen at the College at Florham can participate in a living/learning community that is designed to foster engaged, effective and ethical business leaders with a global perspective. Students live in a common residence hall, work closely with faculty in small, enriched classes and participate in special seminars, workshops and field trips.

**Get Involved**  
Through participation in our business honor society and student organizations, you can build your leadership skills; socialize with fellow students, alumni and professors; meet leading business executives at special guest lectures; and get involved in the community.



**BUSINESS HONOR SOCIETY**  
Beta Gamma Sigma

**STUDENT BUSINESS ORGANIZATIONS**  
Accounting Society  
Business Leaders of Tomorrow  
Entrepreneurship Club  
Finance Club  
Marketing Mix