

**ONLINE PROGRAMS (BA in Individualized Studies / AA in Liberal Arts)  
 Fall 2009 Trimester: Sept. 28 – Dec. 18 (12 weeks)**

Note: The “requirement fulfilled” is listed for each course. This is intended as a guideline when selecting courses that will fulfill your remaining degree requirements. Most courses for which you have not received credit can be used to fulfill ‘free elective’ requirements.

**ART 2211 History of Photography: Daguerreotype to Digital (3 credits) G. Mabli**

**Requirement fulfilled: Humanities**

This course follows the history of the early pioneers of photography and traces the technical advancements up to and including modern digital imaging. In addition to the historical aspect of the photographic medium, the course will also cover the basic elements of design, composition and camera manipulation that go into the creation of a good photographic image.

**BUSI 2645 Principles of Management (3 credits) J. DePalma**

**Requirement fulfilled: Business**

An introduction to management concepts and the role of management in business and other organizations. Designed for potential and new managers, the course focuses on the essential managerial functions – planning, organizing, motivating, communicating, directing, decision making, staffing – and how they relate to one another. A learner-centered, problem-based approach is used with an emphasis on the development of skills necessary to achieve success in a wide variety of organizations in the public and private sectors. Students will gain a solid grasp of how effective managers coordinate human resources and their own skills to contribute to the mission of an organization.

**COMM 2240 Blogging: Sharing Ideas in Web 2.0 (3 credits) L. Elfers-Mabli**

**Requirement fulfilled: Communications**

The advent of Web 2.0 and social-networking tools provide a global audience, as well as global participation in varied fields, including business, politics, education, and news media. This course examines the history and features of a weblog (blog) and its evolving applications.

**COMM 3311 Customer Service (3 credits) R. Medaska**

**Requirement fulfilled: Communications/ Business**

This course will focus on the theory of customer service and the practices that “best-in-class” companies apply to differentiate themselves from the competition. The course includes practical information and activities designed to teach students to respond to customers, resolve problems and provide quality customer service.

**CORE 1006 The Global Challenge (3 credits) E. Batha**

**Requirement fulfilled: University Requirement**

The first course in the revised University Core program uses the benefits of distance learning to provide students with tools and perspectives for confronting issues faced by people living in an increasingly interdependent and interconnected world. As they investigate challenges to humankind, such as those raised by environmental degradation, modern warfare and deadly infectious diseases, students will interact with classmates and faculty members. Special attention will be given to the implications of the scientific method as compared with cultural, aesthetic and ethical approaches to understanding the world around us. Through access to sources on the Internet, students will learn how to evaluate and integrate information.

*Co-requisite: ENGL 1111 or equivalent*

**CORE 2007 Perspectives on the Individual (3 credits) D. Epstein**

**Requirement fulfilled: University Requirement**

Aspects of our sense of being an individual are explored through situations in literature, art and theory: the individual and her body (the effect of genetics); the individual and the state (*The Handmaid's Tale*); the individual and death (*Gilgamesh*); the individual and integrity (Jesus, Buddha, Socrates); the individual and nature (Pico and Wordsworth); the individual and his internal conflicts (Freud); the individual and prejudice (*The Autobiography of Malcolm X* and *Night*).

*Prerequisite: CORE 1006*

**ECON 1122 Microeconomics (3 credits) L. Colon**

**Requirement fulfilled: Social Science / Business**

The analytical and practical applications of microeconomics; problems of consumer behavior and demand; the allocation of resources of production; factor pricing and market conduct under pure competition, imperfect competition, oligopoly and monopoly.

Fall 2009 Online Courses

**ENGL 1111 Literature & Composition I (3 credits) C. Miller**

**Requirement fulfilled: University Requirement (English Composition I)**

Principles of grammar, rhetoric and style; expository writing; introduction to literary forms, especially short fiction.

**ENGL 3111 Intro to Memoir Writing (3 credits) E. Steiner**

**Requirement fulfilled: Advanced Writing/ Humanities**

We each have a unique story to tell about our past as we remember it. A memoir takes real events from one's life and conveys them through a fictional style of writing. This course consists of reading and analyzing popular memoirs while building the skills necessary to complete a memoir of one's own. Literary styling and the ability to critique writing are used throughout the course.

*Prerequisite: ENGL 1112 or equivalent*

**ENGL 3131 20th Century American Worker in Literature (3 credits) L. Elfers-Mabli**

**Requirement fulfilled: Humanities / Social Science**

Students will explore three American novels focusing on the world of work in America during the first half of the twentieth century. Students will read Upton Sinclair's *The Jungle*, John Steinbeck's *The Grapes of Wrath*, and Sloan Wilson's *The Man in the Gray Flannel Suit* and discuss these works in their social, historical, and political contexts.

*Prerequisite: ENGL 1112 or equivalent*

**HIST 2115 The Revolutionary Nation: U.S. History I (3 credits) P. Mabli**

**Requirement fulfilled: Humanities**

The course will examine American history from the perspective of its upheavals and revolutions in ideals and actions. Students will gain a better understanding of America's history from its early settlers to its western expansion. Not only as a chronological chain of events, but as a malleable and active environment for change and progress.

**HIST 2285 New Jersey History (3 credits) P. Mabli**

**Requirement fulfilled: Humanities**

The history of the State of New Jersey from colonial times to the present.

**HIST 2297 History of Science & Technology (3 credits) G. Steiner**

**Requirement fulfilled: Science**

The history of science and technology from pre-modern times to their preeminence in the 20<sup>th</sup> century: concentration on important developments; harnessing of energy sources, mechanical devices, use of natural resources, increases in scientific knowledge and methodology, development of modern medical practices, etc.

**HUMN 3310 Cross Cultural Literacy (3 credits) P. Durso**

**Requirement fulfilled: International Perspective / Humanities**

As anyone in business recognizes, shared knowledge—what E.D. Hirsch has called “cultural literacy”—is indeed essential to success in the business world. It's the foundation upon which we build relationships and connections. It's the foundation upon which we communicate with each other—not only in the business world, but in all of our daily interactions. The goal of this course is to provide a foundation in “cultural literacy”—or, as Hirsch's well-known *Dictionary of Cultural Literacy* suggests, “what every American needs to know.” At the same time, however, we will interrogate what defines “cultural literacy.” In an America that is defined by diversity, and in a world that is increasingly global, who decides what constitutes “cultural literacy?” And isn't it really “cross-cultural literacy” that is called for in today's world? If so, how do we define “cross-cultural literacy?” Join us as we explore these questions in this course and begin to build our own Dictionary of Cross-Cultural Literacy.

**IBUS 2201 Fundamentals of International Business (3 credits) R. Medaska**

**Requirement fulfilled: International Perspective/Business**

Provides an awareness of the environmental and managerial aspects of international business. Explores the complexities and implications of exposure to international competition and technology

**MIS 2151 E-Commerce & Beyond (3 Credits) R. Medaska**

**Requirement fulfilled: Technology / Business**

This course addresses the use of e-commerce technologies for competitive advantage within a global market economy. Emphasis is placed on the ramifications of the use of a business tool that does away with the old notions of time and space. Interaction of students with international companies and business professionals in other countries through the virtual environment will give them the advantage of a real world view of globally connected economy and provide concrete examples of how business can take advantage of this web of connections for substantial growth, progress, success and profit. Topics to be discussed include: e-commerce basics and components; e-commerce strategy; e-commerce web presence development; online marketing; online security; online legalities

**MIS 2191 Digital Design for Business**

**(3 credits) G. Mabli**

**Requirement fulfilled: Technology / Business**

The ever-increasing demand for high-quality documents in print and on the Internet requires a new set of graphics related technological skills. The resulting computer-generated images should enhance a document's appearance and reinforce its overall message to the audience. In Digital Design for Business students will study the history of digital design, learn the basic design principles of contrast, repetition, alignment, and proximity, and apply those principles to various print, presentations, and web documents.

**PHIL 2255 Business Ethics**

**(3 Credits) D. Epstein**

**Requirement fulfilled: Humanities / Business**

Ethical theories and moral concepts in their application to business. Moral issues in regard to justice, social responsibility, regulation vs. free enterprise, the right of consumers, corruption and conflict of interest, advertising, environmental and ecological problems.

**SOCI 2247. Popular Culture**

**(3 credits) E. Steiner**

**Requirement fulfilled: Social Science**

This course will be structured around the general framework of a text on Popular Culture. Aside from readings in the text, the class will experience films, music, television shows, advertising and popular literature. In addition pop art will be discussed as the melding of fine art and mass culture and dress will be explored as a form of popular material culture.

**September 27 – December 5 (10 Weeks )**

**PADM 4400 Seminar on Leadership Development**

**(6 credits) M. Coyle**

**Requirement fulfilled: Humanities / PSA / Business**

In this seminar, participants will study leadership theories and their application in the public sector setting with a view toward developing their individual leadership skills.

**PADM 4566 Introduction to Cybercrime & Computer Forensics**

**(3 credits) J. Sepp**

**Requirement fulfilled: Science Substitute / Technology / PSA**

This is an introduction into the basics of Cybercrime and Computer Forensics. This course will help the student define Cybercrime, categorize Cybercrime and fight Cybercrime. This student will also have an understanding of what Computer Forensics are and their relation to solving Cybercrimes.

**PADM 4506 Domestic Preparedness for Catastrophic Emergencies**

**(3 credits) M. Goepfert**

**Requirement fulfilled: / PSA**

What can we do to prepare our cities and communities from suffering the effects of violent attack? What measures we can put into place to recover quickly and efficiently?

*The following additional 3-credit courses are available for students interested in specializing in public service administration and/or earning undergraduate certificates in Emergency Management Administration, Security & Terrorism Studies, Homeland Security Studies, Sports Administration, Leadership Administration, etc. Consult your advisor for descriptions.*

- PADM 3300 Public Policy Administration
- PADM 3303 Public Personnel Administration
- PADM 4505 Psychology of Terrorism
- PADM 4545 Effective Risk Communications for Leadership
- PADM 4563 Violence & Culture
- PADM 4565 White Collar Crime Issues
- PADM 4572 Security Concepts
- PADM 4574 Corporate Security & Loss Prevention
- PADM 4580 Public-Private Partnerships
- PADM 4581 Water, Ecosystems, Agriculture
- PADM 4587 Introduction to Homeland Security
- PADM 4591 Changing Policing Philosophies