

## *Follow-up materials for attendees and those who missed the event:*

### **How a Sustainability Leader Can Help Your Organization Thrive In These Tough Times**

Dear Jeana,

As follow-up to our highly successful event, *How a Sustainability Leader Can Help Your Organization Thrive in These Tough Times*, Hudson Gain Corporation and the Institute for Sustainable Enterprise at Fairleigh Dickinson University would like to share:

- The Hudson Gain Presentation highlighting the CSO Study, from the January 8th event [Click Here](#)
- Photographs from the event [Click Here](#)
- The Hudson Gain Study: ***Don't Hire a Sustainability Chief Until You Read This Study! The Role of the Chief Sustainability Officer in Corporations*** [Click Here](#)

We thank the over 140 people who attended, as well as our panel of six accomplished sustainability leaders who provided substantive guidance for organizations who are putting leaders in place to accelerate their organization's path to sustainability. The panel also shared compelling benefits for organizations who have not yet embarked on the path. Panelists are listed in the attached slides.

For further information on appointing a Chief Sustainability Officer from within your organization or hiring one from the outside, please contact me, Victoria Zelin, Senior Vice President and Sustainability Practice Head, [victoria.zelin@hudsongain.com](mailto:victoria.zelin@hudsongain.com) 908 306 0272 or [Click Here](#) to send me an e-mail now.

For further information on the work of the Institute for Sustainable Enterprise at Fairleigh Dickinson University, please contact Jeana Wirtenberg, Director, External Relations and Services, [jwirtenb@fdu.edu](mailto:jwirtenb@fdu.edu) 973 335 6299 or [Click Here](#) to send Jeana an e-mail now.

Later this year, Hudson Gain will host an event in New York City regarding Sustainability Leadership. If you know others who should receive this information, please let us know. And if you were not able to attend the January 8th event and want more information, feel free to call me, below.

Thank you for making this event so worthwhile,

*Victoria*

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