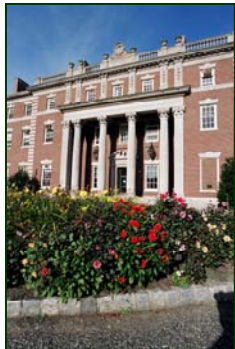


Post - Graduate Program In Managing Sustainability

an intensive five-month program to prepare individuals and teams to integrate **Sustainability** — a well-rounded balance of societal, environmental and financial concerns — into their organizations' strategy and operations.



Fairleigh Dickinson University
Madison, NJ



Academic Excellence: Faculty members have vast experience in the academic world (with advanced degrees from top universities), along with deep practical experience as a result of having held management positions and performed consulting jobs in a wide variety of industries and many countries.



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Post-Graduate Program in Managing Sustainability

From
Top Business Schools
Fairleigh Dickinson University &
INCAE Business School



INCAE Business School
Costa Rica



Institute for Sustainable Enterprise



FAIRLEIGH DICKINSON UNIVERSITY'S award-winning Institute for Sustainable Enterprise (ISE) in partnership with INCAE (*Instituto Centroamericano de Administracion de Empresas*, rated a top-ten international business school by the *Wall Street Journal*), is offering an intensive five-month program in sustainability.

Participant Requirements: Managers with an MBA or an equivalent graduate degree and business experience who are committed and in a position to advance sustainability within their organization.

Developing Real Projects: Participants will be required to develop substantial sustainability projects mentored by a professional coach. These projects will be a practice ground for action-learning, and for leadership and team development.

Learning Process: We will use a highly collaborative, interactive, learning-by-doing approach. Issues, questions, ambiguities, and paradoxes will be systematically raised via cases, exercises, and real-life examples.

Foundational Context Topics

- Global issues of sustainability and competitiveness
- International business and financial markets
- Economy and the environment
- Responding to and serving emerging markets
- New social-commercial alliances—the expanding role of non-profits, NGOs, and communities in business

Specialized Topics

- Environmental science and policy
- Critical natural resource conservation and development (e.g., water, biodiversity)
- Eco-efficiency and renewable energy
- Product life-cycle analysis—operations and supply chain issues
- Trade agreements and development
- Managing across boundaries and project negotiation
- Triple-bottom-line metrics

Price: \$12,000 per person covers all program expenses including educational materials, meals, and team coaching. Also included are housing at INCAE, meals, ground transportation and program expenses in Costa Rica.

Objectives—Learning/Performance Outcomes:

Upon completing the program, participants will be able to:

- **Understand** deeply the principles and potential of sustainability
- **Become a leader** and catalyst for sustainability in their organization/community
- Make sustainability **part of their organizational strategy**
- **Manage** sustainability-enhancing projects
- **Design and implement** sustainability control structures and processes
- **Guide** organizational change and create a culture for sustainable development
- **Deal with the unexpected** in a complex, rapidly changing, ambiguous world

The Program (including an 8-day stay in INCAE) is:

- **Designed** to have the deepest impact on the way participants understand sustainability and how it may be implemented in their unique organizational contexts
- **Focused** on how to undertake “triple bottom line” analysis, strategy creation, planning, marketing and reporting
- **Taught** by highly credentialed and experienced faculty members, together with international experts, using conceptual and hands-on learning approaches



Presentation at Costa Rican
Banana Plantation

CLASSES

- At Fairleigh Dickinson University, Madison, NJ: A two-day weekend session every third week (Friday and Saturday) for a total of five weekends
- At INCAE, Costa Rica: Eight days at the University, including field visits to actual sustainability projects and living examples of subjects covered in the classroom
- **Starting Date:** At FDU, Sept. 12–13, 2008; at INCAE in Costa Rica, from Oct. 26–Nov. 2, 2008
- **Continuing Support:** After completion of the program, ISE will sponsor special programs for graduates and other leaders in its network to exchange knowledge and experiences
- **Certification Credit:** The participants will receive Continuing Education Units (CEU's) and a Certificate of Completion.

CONTACT

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