

Part of Fairleigh Dickinson University's Silberman College of Business since 1989, the Rothman Institute's mission is to teach, inspire and support entrepreneurs and innovators in the academic, business and nonprofit communities.

An outstanding curriculum taught by an excellent faculty has helped make the academic program among the top in the nation. In addition, our innovative outreach programs help people succeed in their new or growing ventures as well as at their corporations or organizations.



ROTHMAN INSTITUTE OF ENTREPRENEURSHIP

Academic Programs

The Department of Entrepreneurship offers a major in entrepreneurship at the undergraduate level. On the graduate level, it offers a specialization in entrepreneurship in the MBA program as well as a Post-MBA certificate in entrepreneurship.

Available to students are scholarships, mentoring and internship programs, as well as a variety of outreach programs via the Entrepreneurial Society and the Institute.

Students get real-world experience through independent and group projects that involve outside entrepreneurs and businesses/nonprofits. Our distinguished faculty consists of full-time and adjunct professors who bring with them extensive academic and industry experience.

Recognition Programs

New Jersey Family Business of the Year Award

Recognizing the state's finest family businesses since 1992.

RMC Distinguished Entrepreneurial Lecture Series

Recognizing successful entrepreneurs since 1999.

CEO Innovation Lecture Series

Breakfast lectures featuring the latest in innovation strategies as currently practiced by corporate leaders.

Female Entrepreneur Lecture

Recognizes a woman business leader each spring.

NJ Business Idea Competition

A contest designed to help foster an entrepreneurial mindset among all New Jersey high school students.

New Jersey Student Entrepreneur Awards

Honoring collegiate entrepreneurs statewide.

FDU Innovation Challenge

Recognizing students' innovative concepts.

Outreach Programs

O.Berk Company Family Business Forum

Established in 1992, the Forum is a membership-based educational program designed to help family firms successfully grow their enterprises and ensure smooth transitions to the next generation.

Renowned experts speak throughout the year. These interactive workshops are complemented by peer groups which allow members to further explore issues, many of which are generation-specific, in smaller, more intimate settings.

Innovation Programs

Each fall and spring, half-day events bring world-class speakers to share best practices on innovation from industry and nonprofit arenas.

Executive training and custom workshops are also available, as is iSpace, a creative work space that provides the perfect setting for brainstorming and team building.

Entrepreneurship Programs

Female Entrepreneurs' Alliance

Provides a venue where business women can network and offer business support to one another.

Veterans Launching Ventures

A unique certificate course that provides Veterans with the skills and support they need to seize entrepreneurial opportunities and launch businesses as well as nonprofits.

Business Ventures Program

Teams of MBA students develop business plans for entrepreneurs, businesses and non-profits.

Discover Busine\$\$ Teen Camp

One-week summer session teaching business-related topics and skills. In addition, innovative online certificate programs are available to help teens to improve their 21st Century skills.

SILBERMAN

COLLEGE OF
BUSINESS

FAIRLEIGH DICKINSON
UNIVERSITY